

**SHOPPERS DRUG MART
2008 PREPACK PROGRAM
CRITICAL PATH – PART I OF II
December 15/07 to May 3/08**

EVENT ID EVENT DATE	D05287 December 15/07 PERIOD 1	D05288 January 12/08 PERIOD 2	D05289 February 9/08 PERIOD 3	D05290 March 8/08 PERIOD 4	D05291 April 5/08 PERIOD 5	D05292 May 3/08 PERIOD 6
1 Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS ** For Customized Displays – MPF’s must be submitted no later than	Before August 17/07 August 3/07	Before September 14/07 September 2/07	Before October 12/07 September 28/07	Before November 09/07 October 26/07	Before December 7/07 November 22/07	Before January 4/08 December 20/08
2 Vendor prepack meeting at SDM	Wednesday, September 5/07	Wednesday, October 3/07	Wednesday, November 1/07	Wednesday, November 28/07	Wednesday, December 27/07	Wednesday, January 23/08
3 RMS advises vendors on-line as to program approval or rejection	September 7/06	October 5/06	November 2/07	November 30/06	December 28/06	January 25/07
4 Vendor must submit sell sheet information online by	September 7/07	October 5/07	November 2/07	November 30/07	December 28/07	January 25/08
5 Vendor reviews Eng. #1 sell sheets – refer to detailed event timeline supplied to approved vendors	Week of September 10/07	Week of October 8/07	Week of November 7/07	Week of December 2/07	Week of January 2/08	Week of January 28/08
6 Vendor supplies J-Peg image artwork for sell sheet or RMS creates artwork for sell sheet purposes	September 14/07	October 12/07	November 09/07	December 7/07	January 4/08	February 1/08
7 Sell sheet drafts submitted to SDM for review and revisions	September 28/07	October 26/07	November 23/07	December 21/07	January 18/08	February 15/08
8 RMS to provide prototype for vendor approval	September 28/07	October 26/07	November 23/07	December 21/07	January 18/08	February 15/08
9 SDM provides final changes to sell sheets	October 2/07	October 30/07	November 27/07	December 27/07	January 22/08	February 19/08
10 Final sell sheets delivered to SDM Promotion Group	October 10/06	November 7/06	December 5/06	January 2/07	January 30/07	February 27/07
11 RMS submits product delivery schedule to vendor – vendor to respond within 72 hours if any changes needed	Week of October 09/07	Week of November 6/07	Week of December 4/07	Week of January 2/08	Week of January 29/08	Week of February 26/08
12 Final Hi Resolution Artwork to be supplied to RMS no later than this date. Additional charges <u>will be</u> applied to the prepack invoice if the artwork is not supplied on time.	By October 11/07	By November 8/07	By December 6/07	By January 3/08	By February 1/08	By March 1/08
13 Vendor approves Hi Res proof provided by RMS	By October 23/07	By November 20/07	By December 18/07	By January 15/08	By February 12/08	By March 12/08

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14	SDM Stores book orders	October 29 to November 2/07	November 26 to December 1/07	December 24 to December 28/07	January 21 to January 25/08	February 18 to February 22/08	March 18 to March 22/08
15	SDM provides estimated quantities to RMS	Tuesday, November 6/07	Tuesday, December 4/07	Wednesday, January 2/08	Tuesday, January 29/08	Tuesday, February 26/08	Tuesday, March 26/08
	SDM issues PO to vendors	Tuesday, November 13/07	Tuesday, December 11/07	Tuesday, January 8/08	Tuesday, February 4/08	Tuesday, March 5/08	Tuesday, April 2/08
17	SDM provides final prepack order quantities to RMS	Wednesday, November 14/07	Wednesday, December 12/07	Wednesday, January 09/08	Wednesday, February 6/08	Wednesday, March 6/08	Wednesday, April 3/08
18	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	November 15/07	December 14/07	January 10/08	February 7/08	March 7/08	April 8/08
19	Displays co-packed at assigned co-packer.	November 16 to December 3/07	December 14 to January 2/08	January 11 to January 28/08	February 8 to February 25/08	March 8 to March 25/08	April 5/08 to April 22/08
20	Displays shipped to arrive at SDM DC's **	Monday, December 3/07	Tuesday January 2/08	Monday, January 28/08	Monday, February 25/08	Monday, March 25/08	Monday, April 22/08
21	Assigned co-packer provides QA report to vendor (if specifically requested by a vendor)	December 10 to December 14/07	January 7 to January 11/08	February 4 to February 8/08	March 4 to March 8/08	April 1 to April 5/08	April 29 to May 3/08
22	Store Ship Date	Saturday, December 15 to January 11/08	Saturday, January 11 to February 8/08	Saturday, February 9 to March 8/08	Saturday, March 9 to April 5/08	Saturday, April 6 to May 3/08	Saturday, May 4 to May 31/08

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2008 PREPACK PROGRAM
CRITICAL PATH – PART II OF II
May 31/08 to November 15/08

EVENT ID EVENT DATE	D05293 May 31/08 PERIOD 7	D05294 June 28/08 PERIOD 8	D05295 July 26/08 PERIOD 9	D05296 August 23/08 PERIOD 10	D05297 September 19/08 PERIOD 11	D05298 October 18/08 PERIOD 12	D05299 November 15/08 PERIOD 13
1 Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS ** For Customized Displays – MPF’s must be submitted no later than Wed	Before February 1/08 January 17/08	Before March 1/08 February 14/08	Before March 28/08 March 14/08	Before April 25/08 April 11/08	Before May 23/08 May 09/08	Before June 20/08 June 6/08	Before July 18/08 July 4/08
2 Vendor prepack meeting at SDM	Wednesday, February 19/08	Wednesday, March 19/08	Wednesday, April 16/08	Wednesday, May 14/08	Wednesday, June 11/08	Wednesday, July 09/08	Wednesday, August 6/08
3 RMS advises vendors on-line as to program approval or rejection	February 20/08	March 20/08	April 17/08	May 15/08	June 12/08	July 11/08	August 7/08
4 Vendor must submit sell sheet information online	February 21/08	March 21/08	April 18/08	May 16/08	June 13/08	July 11/08	August 08/08
5 Vendor reviews Eng. #1 sell sheets – refer to detailed event timeline supplied to approved vendors	Week of February 24/08	Week of March 24/08	Week of April 21/08	Week of May 19/08	Week of June 16/08	Week of July 14/08	Week of August 11/08
6 Vendor supplies J-Peg image artwork for sell sheet or RMS creates artwork for sell sheet purposes	March 1/08	March 28/08	April 25/08	May 23/08	June 20/08	July 19/08	August 15/08
7 Sell sheet drafts submitted to SDM for review and revisions	March 14/08	April 11/08	May 09/08	June 6/08	July 4/08	August 1/08	August 29/08
8 RMS to provide prototype for vendor approval	March 14/08	April 11/08	May 09/08	June 6/08	July 4/08	August 1/08	August 29/08
9 SDM provides final changes to sell sheets	March 18/08	April 15/08	May 13/08	June 10/08	July 08/08	August 5/08	September 2/08
10 Final Sell Sheets delivered to SDM Promotion Group	March 24/08	April 21/08	May 19/08	June 16/08	July 15/08	August 12/08	September 09/08
11 RMS submits product delivery schedule to vendor – vendor to respond within 72 hours if any changes needed	Week of March 24/08	Week of April 21/08	Week of May 19/08	Week of June 16/08	Week of July 14/08	Week of August 11/08	Week of September 09/08
12 Final Hi Resolution Artwork to be supplied to RMS no later than this date. Additional charges <u>will be</u> applied to the prepack invoice if the artwork is not supplied on time.	By March 26/08	By April 23/08	By May 21/08	By June 18/08	By July 16/08	By 5 August 14/08	By September 10/08

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May 31/08 to November 15/08**

	EVENT ID EVENT DATE	D05293 May 31/08 PERIOD 7	D05294 June 28/08 PERIOD 8	D05295 July 26/08 PERIOD 9	D05296 August 23/08 PERIOD 10	D05297 September 19/08 PERIOD 11	D05298 October 18/08 PERIOD 12	D05299 November 15/08 PERIOD 13
13	Vendor approves Hi Res proof provided by RMS	By April 7/08	By May 5/08	By June 2/08	By July 1/08	By July 28/08	By August 25/08	By September 22/08
14	SDM Stores book orders	April 14to April 18/08	May 12 to May 16/08	June 9 to June 13/08	July 7 to July 11/08	August 4 to August 8/08	September 1 to September 5/08	September 29 to October 3/08
15	SDM provides estimated quantities to RMS	Tuesday, April 22/08	Tuesday, May 20/08	Tuesday, June 17/08	Tuesday, July 15/08	Tuesday, August 12/08	Tuesday, September 09/08	Tuesday, October 7/08
16	SDM issues PO's to vendors	Tuesday, April 29/08	Tuesday, May 27/08	Tuesday, June 24/08	Tuesday, July 22/08	Tuesday, August 19/08	Tuesday, September 16/08	Tuesday, October 14/08
17	SDM provides final prepack order quantities to RMS	Wednesday, April 30/08	Wednesday, May 28/08	Wednesday, June 23/08	Wednesday, July 23/08	Wednesday, August 20/08	Wednesday, September 17/08	Wednesday, October 15/08
18	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	May 1/08	May 29/08	June 26/08	July 24/08	August 22/08	September 18/08	October 16/08
19	Displays co-packed at assigned co-packer.	May 2 to May 19/08	May30 to June 16/08	July 1 to July 14/08	July 25to August 11/08	August 22 to September 8/08	September 19 to October 6/08	October 17 to November 3/08
20	Displays shipped to arrive at SDM DC's	Monday, May 19/08	Monday, June 16/08	Monday, July 14/08	Monday, August 11/08	Monday, September 8/08	Monday, October 6/08	Monday, November 3/08
21	Assigned co-packer provides QA report to vendor (if specifically requested by a vendor)	May 26 to June 1/08	June 23 to June 27/08	July 21 to July 25/08	August 18 to August 22/08	September 15 to September 19/08	October 13 to October 17/08	November 10 to November 14/08
22	Store Ship Date	Saturday, May 31 to June 27/08	Saturday, June 28 to July 25/08	Saturday, July 26 to August 22/08	Saturday, August 23 to September 19/08	Saturday, September 20 to October 17/08	Saturday, October 18 to November 14/08	Saturday, November 15 to December 12/08

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2008 CLIPSTRIP PROGRAM
CRITICAL PATH – PART I OF II
December 15/07 to May 3/08**

EVENT ID EVENT DATE	D05300 December 15/07 PERIOD 1	D05301 January 12/08 PERIOD 2	D05302 February 9/08 PERIOD 3	D05303 March 8/08 PERIOD 4	D05304 April 5/08 PERIOD 5	D05305 May 3/08 PERIOD 6
1 Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS ** For Customized Displays – MPF’s must be submitted no later than	Before August 17/07 August 3/07	Before September 14/07 September 2/07	Before October 12/07 September 28/07	Before November 09/07 October 26/07	Before December 7/07 November 22/07	Before January 4/08 December 20/08
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3 RMS advises vendors on-line as to program approval or rejection	September 7/06	October 5/06	November 2/07	November 30/06	December 28/06	January 25/07
4 Vendor must submit sell sheet information online by	September 7/07	October 5/07	November 2/07	November 30/07	December 28/07	January 25/08
5 Vendor reviews Eng. #1 sell sheets – refer to detailed event timeline supplied to approved vendors	Week of September 10/07	Week of October 8/07	Week of November 7/07	Week of December 2/07	Week of January 2/08	Week of January 28/08
6 Vendor supplies J-Peg image artwork for sell sheet or RMS creates artwork for sell sheet purposes	September 14/07	October 12/07	November 09/07	December 7/07	January 4/08	February 1/08
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	SDM issues PO to vendors	Tuesday, November 13/07	Tuesday, December 11/07	Tuesday, January 8/08	Tuesday, February 4/08	Tuesday, March 5/08	Tuesday, April 2/08
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22	Store Ship Date	Saturday, December 15 to January 11/08	Saturday, January 11 to February 8/08	Saturday, February 9 to March 8/08	Saturday, March 9 to April 5/08	Saturday, April 6 to May 3/08	Saturday, May 4 to May 31/08

SHOPPERS DRUG MART
2007 CLIPSTRIP PROGRAM
CRITICAL PATH – PART II OF II
May 31/08 to November 15/08

EVENT ID	EVENT DATE	D05306 May 31/08 PERIOD 7	D05307 June 28/08 PERIOD 8	D05308 July 26/08 PERIOD 9	D05309 August 23/08 PERIOD 10	D05310 September 19/08 PERIOD 11	D05311 October 18/08 PERIOD 12	D05312 November 15/08 PERIOD 13
1	Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS ** For Customized Displays – MPF’s must be submitted no later than Wed	Before February 1/08 January 17/08	Before March 1/08 February 14/08	Before March 28/08 March 14/08	Before April 25/08 April 11/08	Before May 23/08 May 09/08	Before June 20/08 June 6/08	Before July 18/08 July 4/08
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CRITICAL PATH – PART II OF II
May 31/08 to November 15/08**

	EVENT ID EVENT DATE	D05306 May 31/08 PERIOD 7	D05307 June 28/08 PERIOD 8	D05308 July 26/08 PERIOD 9	D05309 August 23/08 PERIOD 10	D05310 September 19/08 PERIOD 11	D05311 October 18/08 PERIOD 12	D05312 November 15/08 PERIOD 13
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22	Store Ship Date	Saturday, May 31 to June 27/08	Saturday, June 28 to July 25/08	Saturday, July 26 to August 22/08	Saturday, August 23 to September 19/08	Saturday, September 20 to October 17/08	Saturday, October 18 to November 14/08	Saturday, November 15 to December 12/08