

**SHOPPERS DRUG MART
2008 PREPACK PROGRAM
CRITICAL PATH – PART I OF II
MERCHANDISING FOR SALES
DEC. 08 2006 - MAY 10 2008**

	EVENT ID EVENT DATE	D05205 December 08/07 PERIOD 1	D05206 December 29/076 PERIOD 1 B	D05207 January 19/08 PERIOD 2	D05208 February 06/08 PERIOD 3	D05209 Mar. 15/08 PERIOD 4	D05210 Apr. 12/08 PERIOD 5	D05211 May 10/08 PERIOD 6
1	Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS @ 70 Esna Park Drive, Markham, Ontario	Before August 17/07	Before August 17/07	Before Sept. 14/07	Before Oct 11/07	Before Nov. 09/07	Before Dec. 7/07	Before Jan. 4/08
2	SDM provides Merchandising approval to RMS	October 5/07	Oct. 5/007	Nov. 2/07	Dec. 1/07	Dec. 28/07	Jan. 25/08	Feb. 22/08
3	RMS advises vendors on-line as to program approval or rejection	October 8/07	Oct. 08/07	Nov.5/07	Dec. 3/07	Dec. 30/07	Jan. 28/08	Feb. 25/08
4	RMS submits product delivery schedule to vendor – vendor to respond within 72 hours if any changes needed	October 9/07	Oct. 9/07	Nov. 6/07	Dec. 4/07	Jan. 1/08	Jan. 29/08	Feb. 26/08
5	Final Hi Resolution Artwork <u>must be supplied</u> to RMS no later than this date. Any delay will result in a prepack being delivered without applicable art.	October 12/07	Oct. 12/07	Nov. 9/07	Dec. 7/07	Jan. 4/08	Feb. 1/08	Mar. 1/08
6	Vendor approves Hi Res proof provided by RMS. Any delay in approval will result in a prepack being delivered without th applicable art.	October 19/07	October 19/07	Nov. 16/07	Dec. 14/07	Jan. 11/08	Feb. 8/08	Mar. 7/08
7	SDM Stores book orders.	Oct.15 to Oct. 19/07	Oct. 15 to Oct. 19/07	Dec. 3 to Dec.7/07	Jan. 1 to Jan. 4/08	Jan. 28 to Feb. 1/08	Feb. 25 to Mar. 1/08	Mar. 25 to Mar. 29/08
8	SDM provides estimated quantities to RMS.	Oct. 23/07	Oct. 23/07	Dec. 11/07	Jan. 8/08	Feb. 5/08	Mar. 4/08	Apr. 1/08
9	SDM issues PO to vendors.	Oct. 30 2007	Oct. 30 2007	Dec. 18/07	Jan. 15/08	Feb. 12/08	Mar. 11/08	Apr. 08/08
10	SDM provides final prepack order quantities to RMS.	Nov. 1/07	Nov. 01/07	Dec. 19/07	Jan. 16/08	Feb. 13/08	Mar. 12/08	Apr. 09/08
11	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	Nov. 1/07	Nov. 15/07	Dec.20/07	Jan. 17/08	Feb. 14 /08	Mar. 13/08	Apr. 10/08
12	Displays co-packed at assigned co-packer. Refer to product delivery letter.	Nov. 5 to Nov. 19/07	Nov. 19 to Dec. 2/07	Dec. 25 to Jan. 4/08	Jan. 18 to Feb. 4/08	Feb. 14 to Mar. 03/08	Mar. 14 to March 31/08	Apr. 11 to Apr. 28/08
13	Displays shipped to arrive at SDM DC's	Nov. 26/07	Dec. 17 2007	Jan. 7/08	Feb. 4/08	Mar. 2/08	March 31/08	April 28/08
14	Assigned co-packer provides QA report to vendor (if specifically requested by a vendor)	Nov.19-nov. 23/07	Dec.17-Dec.21/07	Jan.14-Jan.18/08	Feb.11-Feb.15/08	Mar.11-Mar.15/08	Apr.7-Apr.11/08	May 5-May 9/08
15	Store Ship Date	Dec. 8-Dec 29/07	Dec.29-Jan.11/08	Jan.19-Feb. 8/08	Feb.16-Mar.8/08	Mar.16-Apr.5/08	Apr.12-May 2/08	May10-June 1/08

MERCHANDISING FOR SALES NO LONGER REQUIRES THE DELOPMENT OF SELL SHEETS FOR SDM USE

SHOPPERS DRUG MART
2007 PREPACK PROGRAM
CRITICAL PATH – PART II OF II
MERCHANDISING FOR SALES
June 9 To Oct.25 2008

EVENT ID	EVENT DATE	D05212 June 7 2008 PERIOD 7	D05213 July 5 2008 PERIOD 8	D05214 August 2 2008 PERIOD 9	D05215 August 30 2008 PERIOD 10	D05216 September 27 2008 PERIOD 11	D05217 October 25 2008 PERIOD 12
1	Vendor submits Merchandising Agreement on-line and forwards a complete set of related products to RMS @ 70 Esna Park Drive, Markham, Ontario	Before February 1/08	Before March 1/08	Before March 28/08	Before April 25/08	Before April 29/08	Before June 26/08
2	SDM provides Merchandising approval to RMS	March 21/08	April 18/08	May 16/08	June 13/08	July 11/08	Aug. 08/08
3	RMS advises vendors on-line as to program approval or rejection	March 22/08	Apr. 21/08	May 19/08	June 16/08	July 14/08	Aug. 11/08
4	RMS submits product delivery schedule to vendor – vendor to respond within 72 hours if any changes needed	March 25/08	Apr. 22/08	May 20/08	June 17/08	July 15/08	Aug. 12/08
5	Final Hi Resolution Artwork <u>must be supplied</u> to RMS no later than this date. Any delay will result in a prepack being delivered without applicable art.	Mar. 28/08	Apr. 25/08	May 23/08	June 20/08	July 18/08	Aug. 15/08
6	Vendor approves Hi Res proof provided by RMS. Any delay in approval will result in a prepack being delivered without th applicable art.	Apr. 4/08	May 2/08	May 30/08	June 27/08	July 25/08	Aug. 22/08
7	SDM Stores book orders.	Apr. 21 to Apr. 25/08	May 19 to May 23/08	June 16 to June 20/08	July 14 to July 18/08	Aug. 11 to Aug. 15/08	Sept. 8 to Sept. 12/08
8	SDM provides estimated quantities to RMS.	May 1/08	May 27/08	June 24/08	July 22/08	Aug. 19/08	Sept. 16/08
9	SDM issues PO to vendors.	May 6/08	June 3/08	July 1/08	July 29/08	Aug. 26/08	Sept. 23/08
10	SDM provides final prepack order quantities to RMS.	May 7/08	June 4/08	July 2/08	July 30/08	Aug. 27/08	Sept. 24/08
11	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	May 8/08	June 5/08	July 3/08	Aug. 1/08	Aug. 28/08	Sept. 25/08
12	Displays co-packed at assigned co-packer. Refer to product delivery letter.	May 09 to May 26/08	June 6 to June 23/08	July 5 to July 21/08	Aug. 1 to Aug. 19/08	Aug.29 to Sept. 17/08	Sept. 25 to Oct 13/08
13	Displays shipped to arrive at SDM DC's	May 26/08	June 23/08	July 21/08	Aug. 18/08	Sept. 15/08	Oct. 13/08
14	Assigned co-packer provides QA report to vendor (if specifically requested by a vendor)	June 2-June 6/08	July 1-July 5/08	July 28-Aug. 1/08	Aug. 25-29/08	Sept. 22-26/08	Oct.20-24/08
15	Store Ship Date	June 7-June 27/08	July 5-July 25/08	Aug. 2-Aug. 22/08	Sept.1- 19/08	Sept 27-Oct17/08	Oct 25-Nov14/08

MERCHANDISING FOR SALES NO LONGER REQUIRES THE DELOPMENT OF SELL SHEETS FOR SDM USE