

## Merchandising for Sales 2009 Period 7-12

		June 13/09 Period 7 DO7138 OTC/Baby/HBA Household Conf	July 11/09 Period 8 DO7139 OTC/HBA/LB Fem/ Bev/Conf	August 8/09 Period 9 DO7140 OTC/HBA/LB House Bev/Conf	September 5/09 Period 10 DO7141 OTC/Fem/HBA Household Conf	October 3/09 Period 11 DO7142 OTC/LB HBA/HBA Bev/Confection	October 31/09 Period 12 DO7143 OTC/Baby/HBA House/Bev/Conf
<b>1</b>	Vendor submits PRE-PACK project details to RMS through website or e-mail	January 19/09	February 20/09	March 23/09	April 17/09	April 27/09	June 8/09
<b>2</b>	Vendor send samples of product to RMS	January 26/09	February 27/09	March 30/09	April 24/09	May 4/09	June 15/09
<b>3</b>	Vendor approves planogram and display and supplies high resolution artwork to RMS	February 9/09	March 13/09	April 13/09	May 8/09	May 18/09	June 30/09
<b>4</b>	Final Quote issued and sent back signed with PO to RMS for files	March 2/09	April 3/09	May 4/09	May 29/09	June 8/09	July 17/09
<b>5</b>	SDM Stores book orders	March 30-Apr 3/09	May 4-8/09	May 29-June 5/09	June 29-July 3/09	July 16-22/09	August 14-19/09
<b>6</b>	SDM issues P.O's to vendors	April 6/09	May 11/09	June 8/09	July 6/09	July 27/09	August 24/09
<b>7</b>	SDM provides final prepack order quantities to RMS	April 10/09	May 16/09	June 12/09	July 10/09	July 31/09	August 31/09
<b>8</b>	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	May 1/09	May 30/09	June 26/09	July 24/09	August 14/09	September 14/09
<b>9</b>	Displays shipped to arrive at SDM DC's	May 22/09	June 20/09	July 11/09	August 14/09	September 11/09	October 9/09
<b>10</b>	Shipping to Store from DC's	June 13-July 3/09	July 11-31/09	August 8-28/09	September 5 - September 25/09	October 3 - October 23/09	October 31 - November 20/09