



Merchandising for Sales 2009 Period 1-6

		Dec 13/08	Jan 3/09	Jan 24/09	Feb 21/09	Mar 21/09	Apr 18/09	May 16/09
	SDM EVENT ID	Period 1 D07131 OTC #1 & #2 HBA #2 & #2 Household Conf.	Period 1B D07132 OTC #1 & #2 HBA #2 & #2 Household Conf.	Period 2 D07133 OTC/Baby/HBA LB Household Bev/Conf	Period 3 D07134 OTC Fem/HBA HBA/Bev/Conf	Period 4 D07135 OTC Fem/HBA HBA/Bev/Conf	Period 5 D07136 OTC LB HBA HBA/Bev/Conf	Period 6 D07137 OTC LB HBA HBA/Bev/Conf
1	Vendor submits PRE-PACK project details to RMS through website or e-mail	July 31/08	July 31/08	August 15/08	September 24/08	October 31/08	November 24/08	December 22/08
2	Vendor send samples of product to RMS	August 4/08	August 4/08	August 20/08	October 1/08	November 7/08	December 1/08	December 29/08
3	Vendor approves planogram and display and supplies high resolution artwork to RMS	August 18/08	August 18/08	September 5/08	October 15/08	November 21/08	December 15/09	January 12/09
4	Final Quote issued and sent back signed with PO to RMS for files	September 12/08	September 12/08	October 1/08	November 4/08	December 12/08	January 2/09	February 2/09
5	SDM Stores book orders	October 3 - October 8/08	October 3 - October 8/08	December 1 - December 8/08	December 4 - December 10/08	January 10 - January 17/09	February 2 - February 6/09	March 2 - March 6/09
6	SDM issues P.O's to vendors	October 10/08	October 10/08	December 8/08	December 10/08	January 20/09	February 9/09	March 9/09
7	SDM provides final prepack order quantities to RMS	October 13/08	October 13/08	December 12/08	December 15/08	January 23/09	February 13/09	March 13/09
8	Vendors start shipping product to assigned co-packer. Refer to product delivery letter.	October 24/08	October 24/08	December 15/08	January 9/09	February 6/09	February 27/09	March 27/09
9	Displays shipped to arrive at SDM DC's	November 20/08	November 20/08	January 2/09	January 23/09	February 20/09	March 20/09	April 17/09
10	Shipping to Store from DC's	December 13/08 - January 2/09	Decembr 13/08 - January 2/09	January 24 - February 13/09	February 21 - March 13/09	March 21 - April 10/09	April 18 - May 8/09	May 16 - June 5/09